

Seminar on Leadership Improvement of Senior Logistics Managers in Developing Countries

Name	Seminar on Leadership Improvement of Senior Logistics Managers in Developing Countries		
Organizer	Training Center of Department of Commerce ,Shandong Province		
Time	2023-06-01 -- 2023-06-21	Language for Learning	English
Invited Countries	Developing countries		
Number of Participants	30		
Requirements for the Participants	Age	Under 50 years old for participants at director-general's level; under 45 years old for participants at or under division director's level.	
	Health	Any participant shall be in a good physical condition and provide the health certificate or physical examination form issued by the public hospital of the participant's country. The participant shall have no diseases prohibited by Chinese laws and regulations when entering China, and shall have no serious hypertension, cardiovascular and cerebrovascular diseases, diabetes and other serious chronic diseases, mental diseases or infectious diseases that may cause major hazards to public health, and the participant shall be not in the recovery period after a major surgery, not in the acute attack period, not a person with the severe extremity disability, and not pregnant.	
	Language	Participants shall be able to listen, speak, read and write in English	
	others	Participants are not allowed to bring their spouses or relatives to the seminar.	
Host City	Qingdao, Shandong Province	Local Temperature	20°C-25°C
Cities to visit	Shanghai City,Linyi City	Local Temperature	20°C-25°C,20°C-25°C
Notes	<p>1. This seminar will be held offline.</p> <p>2. Participants shall abide by the project schedule, strictly observe the timetable for classes and class discipline, and the attendance record will be used as the basis for issuing the Certificate of Completion of this seminar.</p> <p>3. Participants shall enter the classroom 10 minutes in advance to prepare for class.</p> <p>4. Participants shall prepare relevant materials for topics of the seminar according to the schedule and submit relevant materials as required.</p>		
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About the Organizer	<p>Shandong Foreign Trade Vocational College is the higher education institution with the longest history of vocational education in the field of foreign trade and economies in Shandong. Our college is a national high-quality higher education institution, a provincial high-quality higher education institution in Shandong, and a prestigious school with characteristics in Shandong as well as a brand school in Qingdao. Over the past 50 years, more than 60,000 students have graduated from our college, and alumni of the college have founded more than 3,000 enterprises of different scales, making outstanding contributions to regional economic and social development. The college has 11,000 full-time students and more than 600 faculty members. We now offer 24 majors featuring International Trade, E-commerce and Logistics Management, etc. Our college is the chairman member of the Advisory Committee of Foreign Language Teaching in Vocational Education of the Ministry of Education of the People's Republic of China, and the vice-chairman member of the National Advisory Committee of Foreign Trade and Economic Teaching in Vocational Education. Our college has two large-scale training bases in Taian and the west coast of Qingdao respectively, and we also have 5 research centers including the Free Trade Zone Research Center and the Cross-border E-commerce R&D Center, etc. Our college is an affiliate of the Department of Commerce of Shandong Province. We have set a close connection with multiple municipal commerce bureaus in Shandong, and can call on various resources in the province. We have built cooperative relations with thousands of enterprises, and have established more than 200 off-campus training bases in cooperation with well-known enterprises such as Hisense Group, Alibaba, etc.</p> <p>Since 2012, our college has completed 315 foreign aid training programs entrusted by the Ministry of Commerce of the People's Republic of China, with a total of 10,430 participants from more than 130 countries and regions. These programs included 14 ministerial-level seminars, 16 "going global" overseas training courses with 23 classes and 92 online classes. Through training courses, we have signed cooperation agreements with relevant institutions of more than 50 countries, including Uganda, Uzbekistan, Dominica, etc., and established 12 overseas training centers in countries such as Sudan, Liberia, Eritrea, etc. The program management and online training held by our college were praised by the Training Center of the Ministry of Commerce of the P.R.C., and promoted to national organizers in the form of briefings. In 2021, we made a typical speech at the China Foreign Aid Training Exchange Conference. In March 2022, the Seminar on South-South Cooperation in Cross-border E-Commerce for Poverty Eradication and Global Sustainable Development organized by our college trained more than 1,100 participants from 94 countries, and we used simultaneous interpretation in forms of Chinese-English, Chinese-French, Chinese-Russian, Chinese-Arab, Chinese-Spanish. The result of the seminar was fruitful and this seminar received praise from the Training Center of the Ministry of Commerce of the P.R.C. and the United Nations Office for South-South Cooperation (UNOSSC).</p> <p>Our college also successively held logistics related foreign aid training programs such as "2017 Senior Seminar on BRI International Logistics Transport and Multimodal Transport Service Improvement", "2018 Training Course on Sri Lanka Medical Logistics", "2019 Seminar on Sudan Agriculture and Livestock Quality Control, Trade and Logistics Management", "2019 Overseas Seminar on Cold Chain Logistics Management for Grenada", etc., and we have accumulated rich experience in terms of logistics training courses. We have received many letters of thanks from participants, and our training programs have been reported by domestic and foreign media for many times. Above all, these training programs have produced benefits in both training and social aspects.</p> <p>Our college has long-term cooperative relations with 17 colleges and universities including Ocean University of China, Qingdao University and ShanDong JiaoTong University; China Communications and Transportation Association, China International Freight Forwarders Association, China Air Transport Association and other industry associations have set up training bases in our college; Our college has close cooperation with large international logistics and transportation companies such as Sinotrans Shandong Co., Ltd., SITC</p>	

	<p>International, Sinotrans.DHL (DHL), Bondex Supply Chain Management Co., Ltd., Shandong Luqiao International Freight Forwarding Co., Ltd., etc. More than 400 enterprises in the field of international logistics are established by alumni of our college, which can provide high-quality teacher resources of this industry for foreign aid training. We will invite experts from units such as Ocean University of China, Bondex Supply Chain Management Co., Ltd., etc., to teach participants during this seminar.</p>
Seminar Content	<p>1. Introduction to the main training courses</p> <p>(1) China's national conditions: the development status quo of China's politics, economy, society and culture;</p> <p>(2) China's "Belt and Road Initiative" and the opportunities brought by it: the history and current status of China's "Belt and Road Initiative" and the development opportunities which this initiative brought to the countries along the road;</p> <p>(3) The development status of the logistics business at Qingdao port under the background of the "Belt and Road Initiative": the history, current situation and trend of the development of Qingdao Port logistics industry at Qingdao Port, and analyzes China's international logistics market environment, relevant policies, suggestions, etc.;</p> <p>(4) Development planning of port logistics under the intermodal transport: the development characteristics and operation planning of the port logistics under sea-railway intermodal transport and sea-road intermodal transport;</p> <p>(5) China's current reform on the trade facilitation and customs management: China's reform on the facilitation policy of customs management for the purpose of promoting the international trade development, and analyzes the initial effect of the reform on the customs facilitation;</p> <p>(6) New trend of the intelligent logistics and international supply chain management: The black technology in the field of logistics, and analysis of the new trend of the international logistics and international supply chain management development;</p> <p>(7) Planning and management of bonded logistics parks in China: Through this seminar, you will learn China's latest policies of bonded logistics parks and get a better understanding of the current construction status and successful experience of the bonded logistics park in Qingdao;</p> <p>(8) Planning and operation strategy of overseas warehouses: the operation modes for 4 types of overseas warehouses, and elaboration of the basic operation process of overseas warehouses and how to choose the suitable operation mode of overseas warehouse for different sellers;</p> <p>(9) China's "Belt and Road Initiative" strategy and new development of international logistics: China's "Belt and Road Initiative" strategy, and how to further deepen the economic and trade cooperation among the countries along the "Belt and Road Initiative" and bring about the development of international logistics under the framework of the "Belt and Road Initiative";</p> <p>(10) China's economic reform and the development trend of the international logistics industry: the significant improvement of development environment in China's logistics industry; the logistics infrastructure system is more perfect, advanced information technologies such as big data and cloud computing are widely used, and new logistics models are adopted;</p> <p>(11) Application of logistics information technology in the international logistics business: the logistics information technology that is widely used in the international logistics.</p> <p>2. Overview of lecturers</p> <p>(1) Duan Peiyu, Ph.D., Director of Qingdao Contemporary Logistics & Supply Chain Management R&D Centre, Secretary-General of Qingdao Supply Chain Association;</p> <p>(2) Li Jian, Ph.D., Professor of the School of Economics, Ocean University of China, engaging in the study of the port economy and shipping logistics, transnational investment and supply chain risks;</p> <p>(3) Li Diansheng, Ph.D., Associate Professor of the School of Economics, Ocean University of China, engaging in the study of the contemporary logistics and supply chain management, port-neighboring economy and port planning;</p> <p>(4) Chen Yan, Ph.D., Professor and Master Supervisor of the School of Management, Qingdao University of Technology, engaging in the study of logistics and supply chain management, engineering economics and logistics engineering project management;</p> <p>(5) Zhou Haixia, Ph.D., Associate Professor of the School of Economics and Management, Qingdao Agricultural University, engaging in the study of international logistics, agricultural product supply chain and logistics</p> <p>(6) Liu Xiquan, Dean and Professor of the Department of International Economics and</p>

Business, Shandong Foreign Trade Vocational College, engaging in the study of China's reform of the foreign trade system and the international logistics business operations;

(7) Ma Wenjun, Dean and Associate Professor of the Department of International Transport and Logistics, Shandong Foreign Trade Vocational College, engaging in the study of the logistics information technology, intelligent logistics and new trends of the international supply chain management;

(8) Cao Xuguang, Director and Professor of the Logistics Management Teaching and Research Section, Department of International Transport and Logistics, Shandong Foreign Trade Vocational College, engaging in the study of the logistics and supply chain management, and business models of logistics enterprises;

(9) Zhang Changqing, Bonded Business Manager of Bondex Logistics Co., Ltd., engaging in the study of bonded business management of the international logistics;

(10) Zhang Xuemei, Professor of the Department of International Transport and Logistics, Shandong Foreign Trade Vocational College with a title of Shandong Skilled Youth Teacher, engaging in the study of the customs clearance management of enterprises and measures of customs' international trade facilitation;

(11) Xue Qinghui, Vice Dean and Associate Professor of the Department of International Transport and Logistics, Shandong Foreign Trade Vocational College, engaging in the study of the port logistics, international logistics market environment and related policies;

(12) Wang Xiaoge, Associate Professor of the Department of International Transport and Logistics, Shandong Foreign Trade Vocational College, engaging in the study of the management of the bonded warehouse and overseas warehouse.

3. Contents of discussion and exchange

(1) Discussion and exchange on national situations of other countries;

(2) Discussion and exchange on the current situation and future opportunities of international logistics cooperation between China and the countries where participants come from;

(3) Discussion and exchange on the seminar's effects and suggestions for it.

4. Overview of the visit

(1) China-SCO Local Economic and Trade Cooperation Demonstration Area (SCODA);

(2) Qingdao Jiaozhou Baowan International Logistics Co., Ltd.;

(3) Bondex Supply Chain Management Co., Ltd.

(4) Headquarters of SITC (Shanghai) International Holdings Co., Ltd.;

(5) Linyi Logistics Park

5. Overview of cultural experience

(1) May Fourth Square and Qingdao Olympic Sailing Center;

(2) Golden Sand Beach;

(3) The Bund of Shanghai;

(4) Nanjing Road, Shanghai;

(5) Linyi Urban Planning Exhibition Hall;

(6) Linyi Calligrapher Sage Square.

6. Materials to be prepared by participants:

Please prepare your country's communication materials related to the seminar's topics for the convenience of communication with Chinese experts, such as: a self-introduction including your major and unit; □ the current situation, existing problems and development needs of logistics and supply chain in your country; □ the basis of cooperation with China, etc.